



*Print Manager*TM

Rewriting the rules of print management
and procurement at your fingertips

As corporation demands **more** for **less**, responding to their **needs** is a constant **challenge** ...

WHAT IS PRINT MANAGER™

Print Manager™ is an innovative web-based application that enables businesses a comprehensive and systematic approach to their print procurement and management, standardizing print procurement throughout an organization with greater efficiency and ease.

Print Manager™ is dedicated to facilitate and streamline all processes associated with the procurement of corporate print materials. It organizes, automates and quantifies the entire print procurement process. Order creation, job tracking, proofing, approvals and billing are online from anywhere at anytime. From a secure website dedicated to each individual company, employees can order their company's printed materials from an illustrated online catalog. Items can include business cards, forms, stationery, marketing collaterals, invitation cards and more. Real time proofing and unified process ensure corporate branding standards are maintained.

Streamline of Process

Web-enabled and database driven with individual access, Print Manager™ empowers individual requisitioning and purchasing of print materials. It automates the entire back-end generation processes from requisitions, purchase order approval to delivery, eliminating the need for inefficient paper-based requests, approvals and reporting.

Centralized Archiving and Retrieval of Your Digital Assets

Create once, use many times. Eliminates

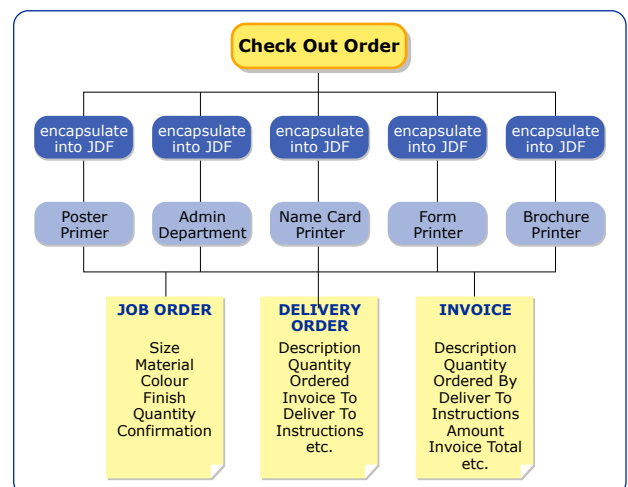
repetitive effort, reproduction cost and loss of quality. Digital files are archived for easy access and job reprints. Your digital assets are secured and kept within your organization.

Minimize Miscommunication and Errors, Save Time and Costs

Digitized all your corporate stationery, employee data and customer data. Our database link feature eliminates errors. Encapsulate printing data into PDF¹ with printing requirements to minimize communication errors, eliminate routine communication, purchase order, phone & fax bills and administrative tasks of print coordination.

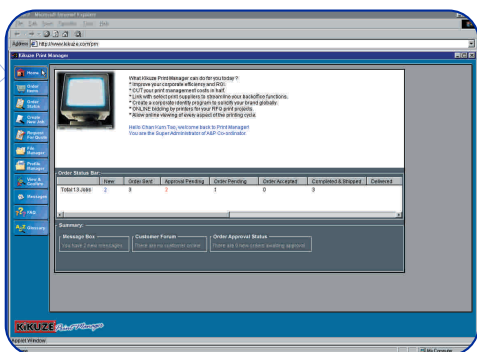
Speedier Turnaround Time

From one job order to multiple print vendors to different locations. Your print order is sent in a JDF² seamlessly to your print vendor as a ready-to-print job order, eliminating numerous process procedures between you and your print vendors, thereby enabling a speedier turnaround time.

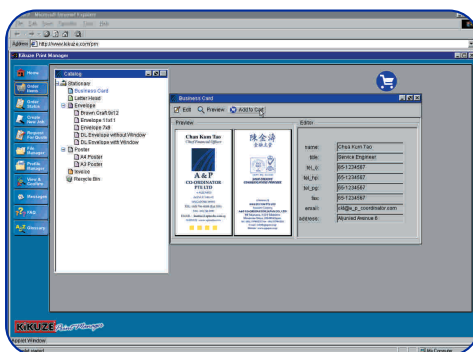


¹ Portable Document File - a universal file format that preserves all fonts, formatting, colors and graphics of any source document, regardless of the application and platform used to create it.

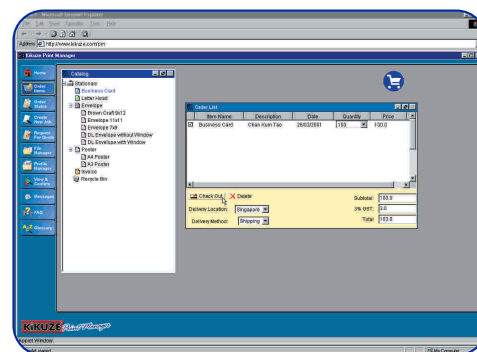
² Job Definition Format - XML based print workflow specification that embeds printing information. An international document printing standard.



Welcome!



Step 1 - Select Item(s)



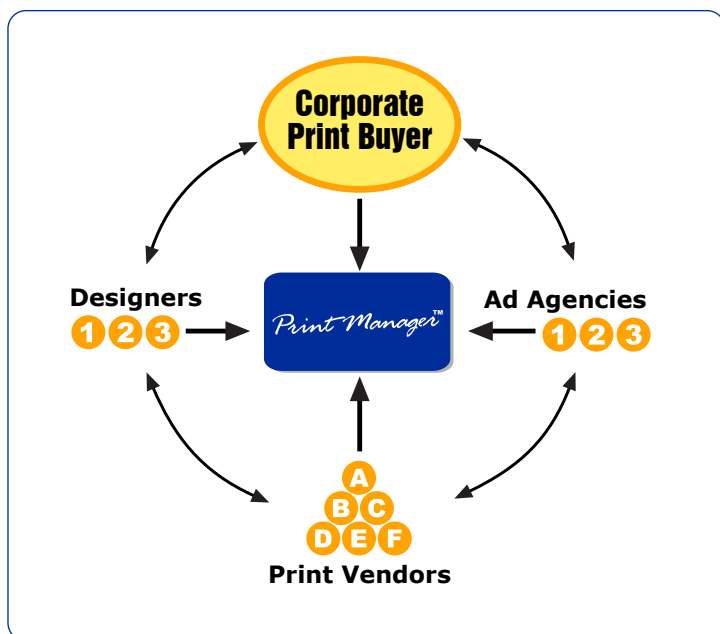
Step 2 - Add to Cart & Checkout

Total Control

Print Manager™ allows decentralized purchasing while retaining centralized control. Each Company's unique procurement business policies are applied and enforced. The system will support the Business rules you specify. Employees can only access, change certain parts of a document and order according to their authorized access level. It also enables the generation of audit trail through various reports for analysis and tracking of usage patterns, detailing who buys what, when, where and how.

Closing the Loop

Collaborate on View & Confirm with your advertising agencies, graphic designers and print vendors in real time about your graphic design, job specification, changes etc. Simultaneously view any file posted, updates and confirmations.



24/7 Access & Sharing of Information

Browser independent, Print Manager™ gives you instant, remote access to your personalized account letting you order your corporate print items, view, update, revise and share your files anytime, anywhere!

Increase Buying Power

Print with who you want, how you want. With your digital assets in hand, you are not restricted to your pool of printers. Choose to print on pre-negotiated print purchasing agreements and avoid unnecessary premiums, or simply print with any printer who offers you a better price, quality and service.

Meeting Your Needs Today and Tomorrow. Guaranteed

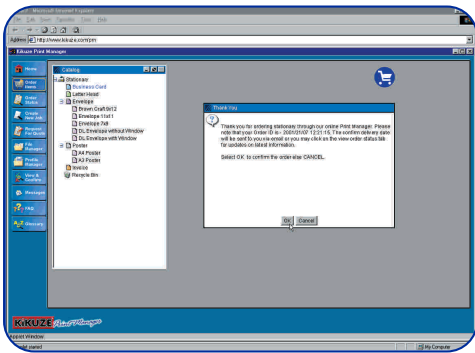
Print Manager™ is fully scalable to handle large, enterprise-level volumes of print procurement transactions. Always investing in the best and latest infrastructure, our Sun Solaris Servers and Oracle Database provide 24/7 reliability, full backup and security against outside intrusion. We do not compromise your corporate information. Service Level Agreement applies and guaranteed.

Easy to own

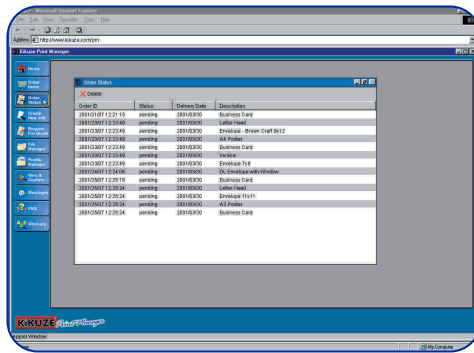
Print Manager™ solutions are modular-based and completely hosted and maintained by KIKUZE®, no other IT resources or investment is required. With Print Manager™'s predictable monthly subscription, you only pay for what you need and use.

Easy to Use

Easy for users with look and feel of Windows environment on single workspace with comprehensive functions and features.



Step 3 - Confirmation



Check Order Status ...and much more!

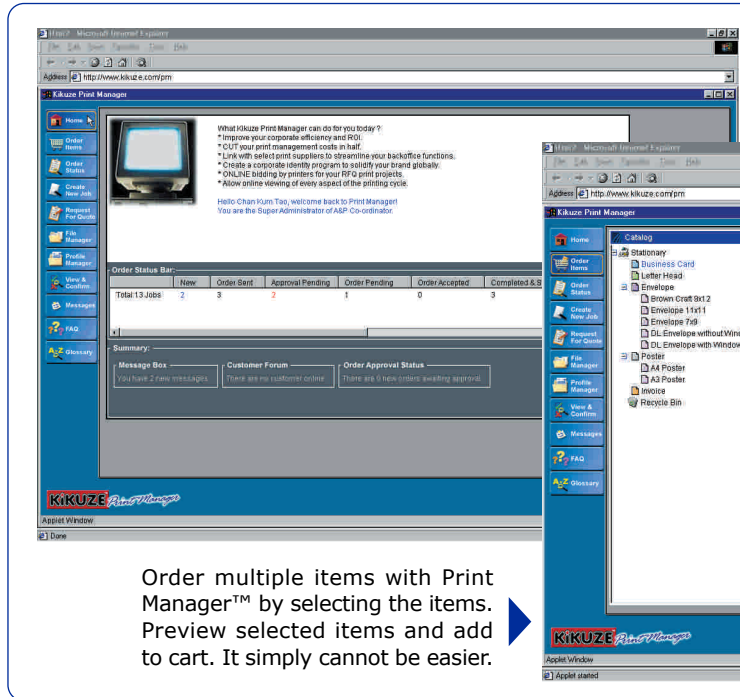


Easy to Get Started

Forget about spending weeks to integrate and support a completely new system. Simply sign up with us and get going in matter of days. World Class Technology (Patent Pending) Print Manager™ is developed entirely on Java and XML technology Facado™, a patent pending software transactional engine and platform that delivers a personalized and interactive service over the Internet and Intranet. Its personalized workspace allows consolidation of personal, team, company information with single-click access to business, e-commerce, analytical, project-information-management and collaboration tools. It is Platform Independent and can be easily integrated with practically any system - whether it is your existing procurement system or enterprise resource planning.

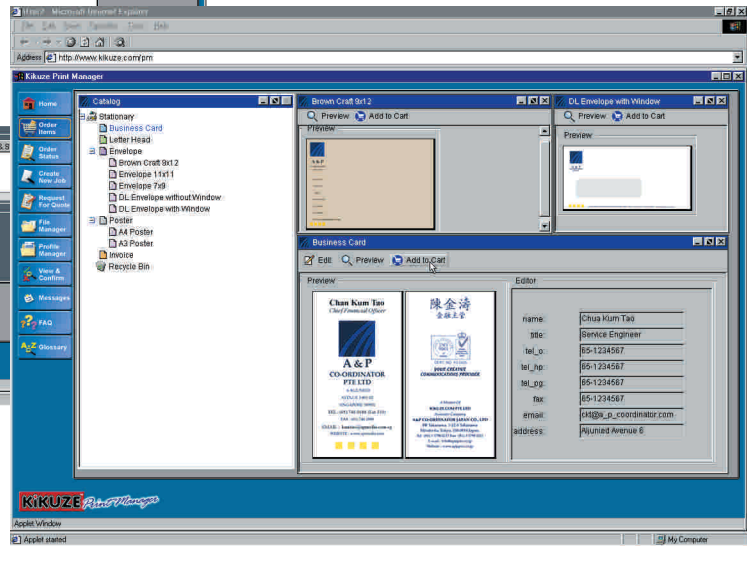
"Companies can spend more than 50% of their revenues purchasing goods and services. A reduction in total purchase costs has a direct impact on increased profitability. Becoming an e-business allows companies to communicate in real time across the supply chain for better utilization of resources. The goal is to end the era of disconnected suppliers with big buffers of inventory."

Ray Lane,
President/COO, Oracle



Order multiple items with Print Manager™ by selecting the items. Preview selected items and add to cart. It simply cannot be easier.

Once logged in, Print Manager™'s welcome page provides you with a wealth of information with the Order Status Bar and Summary Bar.



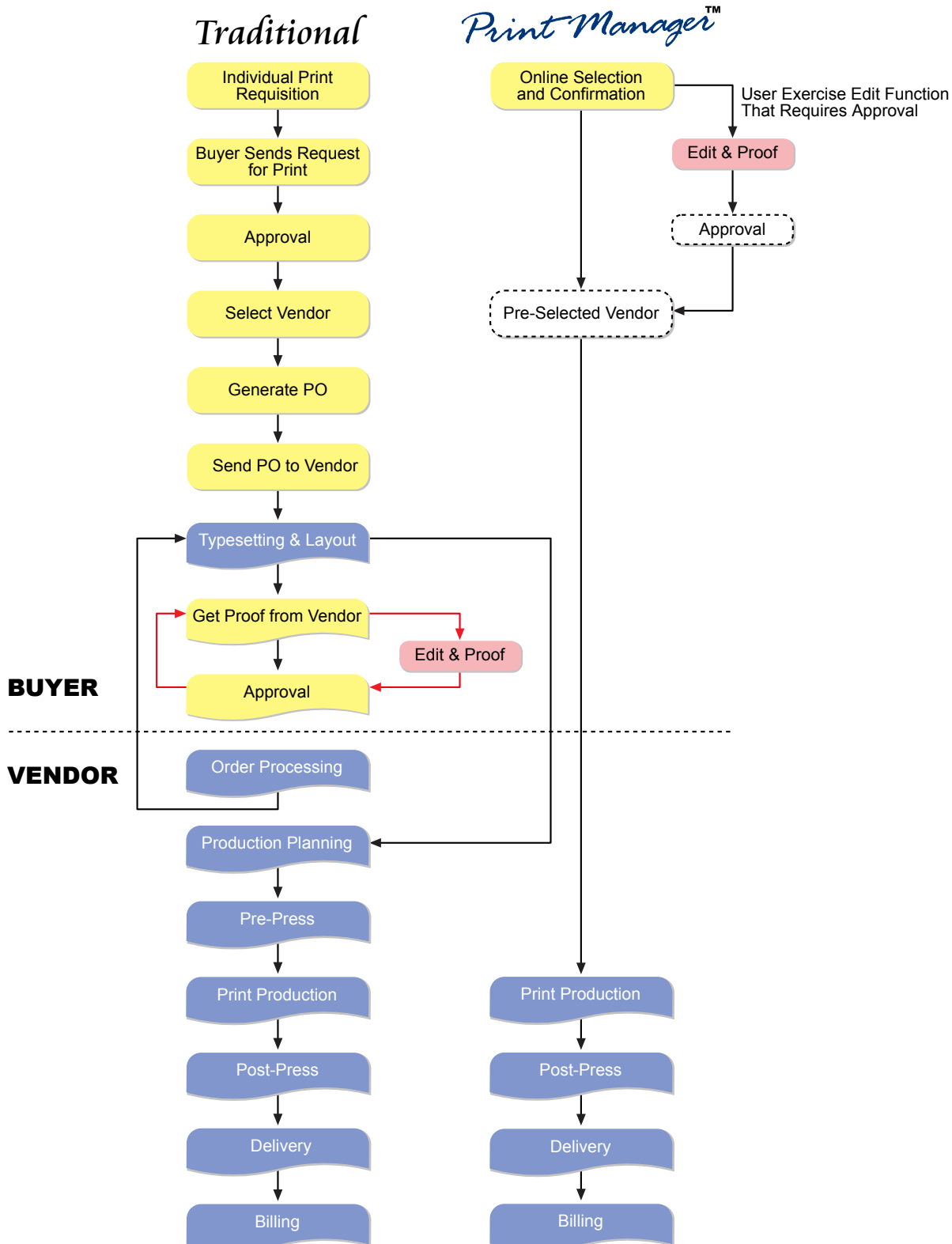
Order Fulfilment & Workflow Cycle

Current Pain

- No system, no solution
- Miscommunications and errors accepted as the norm
- Turnaround time compromised with limitation
- Unstructured filing of digital assets
- Perceived as non-mission critical
- Hope, but the struggle continues

Value Proposition

- Streamline of process
 - improving efficiencies and productivity
- Minimize miscommunications and errors
 - save time and cost
- Speedier turnaround time
 - online automated print buying process
- Centralized archiving and retrieval of digital assets
- Total control
 - decentralized purchasing, centralized control
- Closing the Loop - a complete solution



Minimum System Requirements

Browser

- Internet Explorer 4.0
- Netscape 4.5

Central Processing Unit (CPU)

- AMD K6-II or
- Intel Pentium II

Memory

- 64 MB of RAM

Display

- 800 x 600 with 16-bit colour
- 1024 x 768 with 16-bit colour recommended.

FEATURES OF PRINT MANAGER™

- User & Branch Management
- Digital file archiving and retrieval
- Upload and download digital files such as logos, graphics, photos, promotional materials etc.
- Up-to-date online catalog of your company's business communication materials.
- Recurring transactions
- Database of your print vendors
- Expandable workspace
- Send single job order to multiple vendors and multiple destinations
- Audit trail, reports & analysis
- Create New Job with request for quotation, job preview and order tracking
- History Log
- Message Box

Inspired to Identify, Create and Deliver World Class Solutions

A&P Co-ordinator is a leading graphic & print specialist with years of research and development in the field of graphic management, colour science, colour print control and colour calibration. We are also the owner of twice patented Focoltone Colour System. A market leader in Japan with 34% market share in the graphic art and digital content industry, we licensed to all major printer manufacturers and software publishers.

We are a developer partner of Sun Microsystems and Oracle. Currently in joint development with Kent Ridge Digital Lab's funded spin-off NexusEdge Technologies Pte Ltd, that has developed Facado™ (Patent Pending), an innovative "service-on-demand" engine for delivering interactive and collaborative e-services over the Internet for companies that seek to bring sophisticated services onto the Internet platform.

We offer ASP and Enterprise solutions and services to the Corporate and Retailers for their e-Print Procurement Management and Sales Promotion Management. We also provide system integration and customization of KiKUZE® application solutions for clients.

Highly geared in know-how and technology in graphic and print management, we are a truly vertical application service provider.

The Role of the Print Manager

A print / production manager is a person or company who is charged with managing a corporate print procurement, finding you the best possible print solution in the complex printing industry.

Working with a professional ensures you are protected from risk and the resulting work is of the highest quality and on time. A print manager focuses on addressing your print management requirement, from simple business cards and general stationery to bringing your designers, advertising agencies and print vendors together for more complex marketing projects.

www.kikuze.com/pm/